



CES 2021 Award Logo & Accolade Licensing | Display Products

LOGO LICENSING & ACCOLADE PACKAGES

Unless otherwise noted, Licensing Packages include use of Logo & Up to 2 quotes from the related content. Pricing is per logo and per product; English language only. Additional package options and Individual uses across all media available. Startups and small businesses may qualify for discounted rates. Please inquire with your representative for details.

★ Preferred ★

\$24,995 1-year license

Or

\$18,995 6-month license

\$12,995 3-month license

Includes these uses:

- 3rd Party Retail
- Company Website
- E-mail marketing
- Social Posts (Owned/Organic AND Paid)
- Product Packaging (max 50,000 units; Life of Product)



Corporate

\$15,995 1-year license

Or

\$11,995 6-month license

\$7,995 3-month license

Includes these uses:

- Company Website
- E-mail Marketing
- Presentations & Pitch Decks
- Press Releases
- Social Posts (Owned/Organic ONLY)

Winning Product Name & Category: _____

CUSTOM DISPLAY PRODUCTS *Design includes the CES Logo and winning product name.*



Virtual Background* (\$2,995)

Custom Display Products below:

Any 4 or more: \$500 each

Any 2: \$575 each

Any 3: \$550 each

Single: \$595 each

Bamboo Desktop Award QTY _____

Crystal Award QTY _____

Framed Print QTY _____

Metal Plaque QTY _____

Wood Plaque QTY _____

* Includes .jpg file supply of custom-designed virtual meeting background featuring the CES Award logo with company/product name. Authorized for use exclusively in virtual meeting backgrounds for up to 12 months.

Note: Purchaser is responsible to confirm compatibility of use within their preferred virtual meeting platforms.

LICENSEE/PURCHASER INFORMATION:

Licensee/Purchaser Company Name:		Licensee/Purchaser Contact Name:	
Address 1:			
Address 2:	City:	State:	Zip:
Phone:		Email:	
<input type="checkbox"/> <i>I have selected my choices and have read and agree to the Terms and Conditions on pages 2&3.</i>			
Authorizing Signature:		Date:	
Print Name:		Title:	

PAYER INFORMATION:

Check if Payer information is the same as Licensee/Purchaser information. If not checked, information below is required.

Payer Company Name:		Payer Contact Name:	
Address 1:			
Address 2:	City:	State:	Zip:
Phone:		Email:	

PRODUCT SHIPPING INFORMATION

Ship to Company Name:		Ship to Contact Name:	
Address 1:			
Address 2:	City:	State:	Zip:
Phone:		Email:	

PAYMENT TERMS - GENERAL

- PARS' policy is to NOT accept credit card payments for invoices that exceed \$3,000.
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- Reuse, shipping, handling, and sales tax will be added to your invoice if applicable.
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- **CHECK/MONEY ORDER:**
 - The "PARS Order Number" should be included on your check/money order and be made payable to: *PARS INTERNATIONAL CORP.; Attn: Permissions A/R; 253 West 35th Street – 7th Floor; New York, NY 10001*
- **WIRE TRANSFERS:**
 - If you wish to pay via wire transfer, please send your name, company and PARS Order Number to the following email address: wiretransfers@parsintl.com. Upon receipt of your e-mail, we will respond with our bank information.
- **CREDIT CARDS:**
 - For orders that do not exceed \$3,000, you will be given the option of paying via credit card when you receive your invoice.

PRODUCT TERMS AND CONDITIONS:

1. Cancellations:
 - o No Cancellation Fee: Same business day cancellations.
 - o 50% Cancellations Fee: Cancellation before proof is issued.
 - o 100% Cancellations fee:
 - Cancellation by customer after proof has been issued
 - Cancellation due to your company's Legal/Compliance department disapproval for any reason (including changes to disclosure requirements for financial firms).
 - Cancellation due to customer not approving or making changes to proof within 10 days of proof issuance.
2. All products are designed according to Publisher guidelines at the discretion of the PARS International Design Team.
3. A proof will be sent for approval prior to final production and shipment.
4. Standard turnaround time is up to 10 business days following final proof approval. Your PARS Sales and Customer Service Reps can explain the turnaround time for your product.
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