LICENSING & PRODUCT ORDER FORM/AGREEMENT

Order by March 31, 2020 to guarantee pricing

**ADVISOR INFORMATION REQUIRED**

<table>
<thead>
<tr>
<th>Name:</th>
<th>Company:</th>
<th>Phone/E-mail:</th>
<th>City/State/Rank:</th>
</tr>
</thead>
</table>

**SELECT LIST LOGO & INDICATE YEAR**

**CONTENT TO BE LICENSED:** (hereafter referred to as “Content”)

- Best-In-State Wealth Advisors
- Top Women Wealth Advisors
- Top Next-Gen Wealth Advisors
- Next-Gen “Best-In-State” Wealth Advisors
- Top Wealth Advisors

**LOGO LICENSING – DISCOUNT PACKAGES & INDIVIDUAL USE OPTIONS**

<table>
<thead>
<tr>
<th>PACKAGE USE OPTIONS (AT A DISCOUNTED RATE)</th>
<th>WEB LICENSE ($4,600)</th>
<th>PRINT LICENSE ($4,600)</th>
<th>ADVERTISING LICENSE ($6,095)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website</td>
<td>Press Release</td>
<td>Print</td>
<td></td>
</tr>
<tr>
<td>Owned Social Media</td>
<td>Corporate Reports</td>
<td>Web</td>
<td></td>
</tr>
<tr>
<td>E-mail Signature</td>
<td>Corporate Stationery</td>
<td>Television</td>
<td></td>
</tr>
<tr>
<td>Promotional E-mail</td>
<td>Direct Mail</td>
<td>Radio</td>
<td></td>
</tr>
</tbody>
</table>

**$2,500 PER USE (UNLESS OTHERWISE NOTED)**

- Website
- Owned Social Media
- Corporate Stationery
- Corporate Reports
- Promotional E-mail
- Direct Mail
- *Press Release ($1,995)
- *Email Signature ($1,995)

**$4,500 PER USE**

- Print
- Radio
- Web
- Out-Of-Home
- Television

All pricing shown is per Wealth Advisor. Selections will be verified for accuracy by your Sales Rep. Licensing Term is 12 months from date of Licensing Confirmation which is sent upon receipt of both payment and signed Agreement.

**CUSTOM PRODUCTS**

<table>
<thead>
<tr>
<th>DISPLAY PRODUCTS</th>
<th>$500 each</th>
<th>REPRINTS</th>
<th>PRINTABLE PDF $1,750</th>
</tr>
</thead>
<tbody>
<tr>
<td>Framed Print</td>
<td>QTY: _____</td>
<td>250 $2,850</td>
<td>Print capability for up to 250 copies redesigned to fit 8 ½ X 11 or publication trim size. Any use other than specified requires additional licensing.</td>
</tr>
<tr>
<td>Wood Plaque</td>
<td>QTY: _____</td>
<td>500 $3,250</td>
<td></td>
</tr>
<tr>
<td>Poster (24&quot;x36&quot;)</td>
<td>QTY: _____</td>
<td>1,000 $3,500</td>
<td></td>
</tr>
<tr>
<td>Crystal Award</td>
<td>QTY: _____</td>
<td>2,000 $5,300</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>3,000 $7,050</td>
<td></td>
</tr>
</tbody>
</table>

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Payer Company: 

Address: 

Address: 

City: State: Zip: 

Phone: Email: 

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Ship to Name: 

Ship to Company: 

Address: 

Address: 

City: State: Zip: 

Phone: Email shipping notice to: 

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   c. 100% Cancellations fee:
      i. Cancellation by customer after proof has been issued
      ii. Cancellation due to your company’s Legal/Compliance department disapproval for any reason (including changes to disclosure requirements for financial firms).
      iii. Cancellation due to customer not approving or making changes to proof within 10 days of proof issuance.

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