**LOGO & ACCOLADE LICENSING**

**ORDER FORM/AGREEMENT**

CONTENT TO BE LICENSED: Selected Massachusetts or Rhode Island Boston Globe Top Places to Work 2021 logo and/or “The Boston Globe Top Places to Work 2021”; North American distribution; English language; individual uses and alternate terms available except where noted.

### Licensing Packages

<table>
<thead>
<tr>
<th>★ PREMIUM ★ (BEST VALUE!)</th>
<th>Include</th>
<th>Select Term</th>
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</table>
| Includes Gratis, Promotional & Plus packages & these additional uses | • Broadcast Advertising  
• Indoor/Outdoor signage  
• Out-of-home/Billboards  
• Owned & Paid Social Media  
• Print Advertising  
• Trade Shows & Exhibits  
• Web Advertising – all platforms | ☐ $8,595 – 12 months  
☐ $6,495 - 6 months |

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<tr>
<th>PROMOTIONAL</th>
<th>Include</th>
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| includes Gratis & Corporate Packages and these additional uses | • Direct Mail & CRM Marketing  
• Printed & Electronic Brochures  
• Promotional Video | ☐ $5,595 – 12 months  
☐ $4,195 - 6 months |

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<tr>
<th>CORPORATE</th>
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| Includes Gratis Package and these additional uses | • Corporate Merchandise  
• Corporate Reports & Presentations  
• Corporate Stationery  
• Corporate Website  
• E-mail Signatures  
• Corporate Owned Social Media ONLY | ☐ $3,295 – 12 months only |

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<tr>
<th>GRATIS</th>
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| Includes these uses | • Press Releases  
• Online exclusively on Globe.com  
• In print exclusively in The Boston Globe | ☐ N/C |

### Custom Display Products

All custom display products are designed according to Publisher guidelines to include the Top Places to Work in Boston 2021 logo along with your company name and/or logo & company colors.

- Virtual Background* ($1,995)
- Window/Door Decals ($20 each*) QTY: __________ (Min. qty 100)
  - Any 4 or more: $500 each
  - Any 3: $550 each
  - Any 2: $575 each
  - Single: $595 each

- Bamboo Desktop Award QTY __________
- Framed Print QTY __________
- Wood Plaque QTY __________
- Metal Plaque QTY __________

* Includes .jpg file supply of custom-designed virtual meeting backgrounds featuring the Top Places to Work logo with your company logo and colors. Authorized for use exclusively in virtual meeting backgrounds.

Note: customer is responsible to confirm compatibility of use within their preferred virtual meeting platforms.

MAKE YOUR SELECTIONS ABOVE AND COMPLETE BOTH PAGES. SUBMIT COMPLETED ORDER FORM/AGREEMENT VIA EMAIL TO ORDERS@parsintl.com.

PARS International, official content management agent for The Boston Globe Top Places to Work
PAYMENT TERMS - GENERAL

- PARS’ policy is to NOT accept credit card payments for invoices in excess of $3,000.
- All fees are provided in and all payments are required in U.S. dollars.
- Reuse, shipping, handling and sales tax will be added to your invoice if applicable.
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- All payments drawn from a non-U.S. Bank/Financial institution must include a $100 USD processing fee.

PAYMENT OPTIONS

- CHECK/MONEY ORDER The “PARS Order Number” should be included on your check/money order and be made payable to: PARS INTERNATIONAL CORP.; Attn: Permissions A/R; 253 West 35th Street – 7th Floor; New York, NY 10001
- WIRE TRANSFERS If you wish to pay via wire transfer, please send your name, company and PARS Order Number to the following email address: wiretransfers@parsintl.com. Upon receipt of your e-mail, we will respond with our bank information.
- CREDIT CARDS For orders that do not exceed $3,000, you will be given the option of paying via credit card when you receive your invoice.

PRODUCT TERMS AND CONDITIONS

1. Cancellations:
   - No Cancellation Fee: Same business day cancellations.
   - 50% Cancellations Fee: Cancellation before proof is issued.
   - 100% Cancellations fee:
     - Cancellation by customer after proof has been issued
     - Cancellation due to your company’s Legal/Compliance department disapproval for any reason (including changes to disclosure requirements for financial firms).
     - Cancellation due to customer not approving or making changes to proof within 10 days of proof issuance.
2. All products are designed according to Publisher guidelines at the discretion of the PARS International Design Team.
3. A proof will be sent for approval prior to final production and shipment.
4. Standard turnaround time is up to 10 business days following final proof approval. Your PARS Sales and Customer Service Reps can explain the turnaround time for your product.
5. Orders billed to addresses outside the United States are subject to a processing fee.
6. Applicable shipping, handling and sales tax will be added to your invoice.
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<table>
<thead>
<tr>
<th>Licensee/Purchaser Company Name:</th>
<th>Licensee/Purchaser Contact Name:</th>
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<tbody>
<tr>
<td>Address 1:</td>
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<tr>
<td>Address 2:</td>
<td>City:</td>
</tr>
<tr>
<td>Phone:</td>
<td>Email:</td>
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</tbody>
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☐ I have selected my choices and have read and agree to the Terms & Conditions above.

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<th>Purchase Authorized by (Name)</th>
<th>Initials</th>
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</thead>
<tbody>
<tr>
<td>Title</td>
<td>Date</td>
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**PAYER INFORMATION:** ☐ Check if Payer Info is the same as Licensee/Purchaser info. If not, info below is required.

<table>
<thead>
<tr>
<th>Payer Name:</th>
<th>Payer Company:</th>
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<tbody>
<tr>
<td>Address 1:</td>
<td></td>
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<tr>
<td>Address 2:</td>
<td>City:</td>
</tr>
<tr>
<td>Phone:</td>
<td>Email:</td>
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</tbody>
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**PRODUCT SHIPPING INFORMATION:** All products will be shipped via UPS Ground.

<table>
<thead>
<tr>
<th>Ship to Name:</th>
<th>Ship to Company:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address 1:</td>
<td></td>
</tr>
<tr>
<td>Address 2:</td>
<td>City:</td>
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<tr>
<td>Phone:</td>
<td>Email shipping notice to:</td>
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Thank You For Your Order!