

## LOGO & ACCOLADE LICENSING

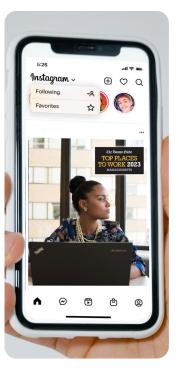
## & COMMEMORATIVE PRODUCTS

The Boston Globe Top Places to Work list recognizes companies that are the best at putting employees first by making an impact on their worklife through flexible work schedules, stellar leadership, core values, and more. Promote your win across multimedia platforms and throughout your corporate and home offices with Logo Licensing & Commemorative Products available exclusively through PARS International - the official content management agent for The Boston Globe.









## **LOGO LICENSING OPTIONS**

Content to be licensed The Boston Globe Top Places to Work 2023 logo and/or accolade text; North American distribution; English language only

# **★PREMIUM★**BEST VALUE

Includes Promotional & Corporate packages & these additional uses

- Broadcast Advertising
- Indoor/Outdoor signage
- Out-of-home/Billboards
- Owned & Paid Social Media
- Print Advertising
- Trade Shows & Exhibits
- Web Advertising all platforms

12 MONTHS

\$8,595

6 MONTHS \$6,495

## **PROMOTIONAL**

includes Corporate Package and these additional uses

- Direct Mail & CRM Marketing
- Printed & Electronic Brochures
- Promotional Video

**12 MONTHS** 

\$5,595

6 MONTHS \$4,195

## **CORPORATE**

Includes these uses

- Corporate Merchandise
- Corporate Reports & Presentations
- Corporate Stationery
- Corporate Website
- E-mail Signatures
- Corporate Owned Social Media ONLY

#### 12 MONTHS ONLY

\$3,295



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## COMMEMORATIVE PRODUCTS

### **Display Products**

Any 4 or more: \$525 each; Any 3: \$575 each; Any 2: \$600 each; Single: \$625 each



Wood Plaque



Metal Plaque



Bamboo Plaque



Framed Print

Clr Notice Civier
TOP PLACES
TO WORK 2023

MARIACHISTER

Company Name

Crystal Award



Bamboo Desktop Award

All sizes noted are close approximations.

## **Digital Products**



PDF \$6,600

PDF layout includes relevant content featuring your company and has low-res print capability and is authorized for posting to corporate website.



E-Print \$3,300 E-PRINT layout includes relevant content featuring your company and is authorized for posting on corporate website and distribution via e-mail for up to 12 months.



Social Card \$995

SOCIAL CARD Includes .jpg file supply of custom-designed social card featuring wine name and congratulatory text:
"We Made The List!". Authorized for use exclusively on company owned and paid social media platforms only for up to 12 months; available only in conjunction with purchase of Social Media logo license package.



\$995
VIRTUAL BACKGROUND Includes
.jpg file supply of custom-designed
virtual meeting background
featuring the Content, your name
and company. Authorized for
use exclusively in virtual meeting
backgrounds for up to 12 months.

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Licensee/Purchaser Company Name:	Licensee/Purcha	Licensee/Purchaser Contact Name:			
Address 1:	I				
Address 2:	City:	State:	Zip:		
Phone:	Email:	Email:			
I have selected my choices a	nd have read and agree	to the Terms & Co	onditions.		
Authorizing Signature:	Date:	Date:			
Print Name:	Title:	Title:			
PAYER INFORMATION  Check if Payer information is the same as Lice	ensee/Purchaser information. If no	ot checked, information be	low is required.		
Payer Company Name:	Paver Contact Na	Payer Contact Name:			

CHIDDING	INFORMATIO	N

Ship to Company Name:	Ship to Contact Name:					
Address 1:						
Address 2:	City:	State:	Zip:			
Phone:	Email:					

City:

Email:

State:

Zip:

#### **PAYMENT TERMS - GENERAL**

• Pre-payment is required

Address 1:

Address 2:

Phone:

- PARS' policy is to NOT accept credit card payments for invoices in excess of \$3,000.
- All fees in and all payments are required in U.S. dollars.
- Reuse, shipping, handling and sales tax will be added to your invoice if applicable.
- PARS' preference is to manage invoice payments directly with the Payer's company. Payers choosing to process their PARS invoice through a third-party payment processing company (e.g. Ariba) may incur a service charge of 3.5% of their total invoice. Service charges will be assessed on invoices that require PARS to enter an agreement or "sign-up" with a third party in order to be paid.

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- CHECK/MONEY ORDER: The "PARS Order Number" should be included on your check/money order and be made payable to: PARS INTERNATIONAL CORP. Attn: Sales A/R; P.O. Box 259; Greenvale, NY 11548
- WIRE TRANSFERS: If you wish to pay via wire transfer, please send your name, company and PARS Order Number to the following email address: wiretransfers@parsintl.com.

  Upon receipt of your e-mail, we will respond with our bank information.
- CREDIT CARDS: For orders that do not exceed \$3,000, you will be given the option of paying via credit card when you receive your invoice.



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- Pre-payment is required.
- 2. Cancellations:
  - No Cancellation Fee: Same business day cancellations.
  - 50% Cancellation Fee: Cancellation before proof is issued.
  - 100% Cancellation fee:
    - o Cancellation by customer after proof has been issued.
    - Cancellation due to your company's Legal/Compliance department disapproval for any reason (including changes to disclosure requirements for financial firms).
    - o Cancellation due to customer not approving or making changes to proof within 10 days of proof issuance.
- 3. All products are designed according to Publisher guidelines at the discretion of the PARS International Design Team.
- 4. A proof will be sent for approval prior to final production and shipment.
- 5. Unless otherwise noted, standard turnaround time is up to 10 business days following final proof approval. Your PARS Sales and Customer Service Rep can explain the turnaround time for your product.
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- 7. Applicable shipping, handling and sales tax will be added to your invoice.
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