

## CES 2021 AWARD LOGO & ACCOLADE LICENSING & DISPLAY PRODUCTS

Select Applicable Award & Indicate Product Name.  
Selected logo will apply to both licensing & product orders.

FINALIST

WINNER

Product Featured: \_\_\_\_\_



### LOGO LICENSING & ACCOLADE PACKAGES

Unless otherwise noted, Licensing Packages include use of Selected Logo & Up to 2 quotes from the related content. Pricing is per selected logo and per product; English language only. Additional package options and Individual uses across all media available. Startups and small businesses may qualify for discounted rates. Please inquire with your representative for details.

### ★ Preferred ★

\$24,995 1-year license

Or

\$18,995 6-month license

\$12,995 3-month license

#### Includes these uses:

3rd Party Retail  
Company Website  
E-mail marketing  
Social Posts (Owned/Organic AND Paid)  
Product Packaging (max 50,000 units; Life of Product)

### Corporate

\$15,995 1-year license

Or

\$11,995 6-month license

\$7,995 3-month license

#### Includes these uses:

Company Website  
E-mail Marketing  
Presentations & Pitch Decks  
Press Releases  
Social Posts (Owned/Organic ONLY)

### Limited

Gratis (for use only thru 2/15/21)

#### Includes these uses:

Company website (restricted to home or awards page)  
E-mail Marketing  
Social Posts (Owned/Organic ONLY)  
Press Releases

*Limited license does not extend to product pages or affiliate sites.*



## CUSTOM DISPLAY PRODUCTS

Design includes the selected Logo and Product Name.

Virtual Background\* (\$2,995)

Custom Display Products below:

Any 4 or more: \$500 each

Any 3: \$550 each

Any 2: \$575 each

Single: \$595 each

Bamboo Desktop Award QTY \_\_\_\_\_

Crystal Award QTY \_\_\_\_\_

Framed Print QTY \_\_\_\_\_

Metal Plaque QTY \_\_\_\_\_

Wood Plaque QTY \_\_\_\_\_

\* Includes .jpg file supply of custom-designed virtual meeting background featuring the CES Award logo with company/product name. Authorized for use exclusively in virtual meeting backgrounds for up to 12 months. Note: Purchaser is responsible to confirm compatibility of use within their preferred virtual meeting platforms.

**LICENSEE/PURCHASER INFORMATION:**

Licensee/Purchaser Company Name:		Licensee/Purchaser Contact Name:	
Address 1:			
Address 2:	City:	State:	Zip:
Phone:		Email:	
<input type="checkbox"/> <i>I have selected my choices and have read and agree to the Terms and Conditions on pages 2&amp;3.</i>			
Authorizing Signature:		Date:	
Print Name:		Title:	

**PAYER INFORMATION:**

Check if Payer information is the same as Licensee/Purchaser information. If not checked, information below is required.

Payer Company Name:		Payer Contact Name:	
Address 1:			
Address 2:	City:	State:	Zip:
Phone:		Email:	

**PRODUCT SHIPPING INFORMATION**

Ship to Company Name:		Ship to Contact Name:	
Address 1:			
Address 2:	City:	State:	Zip:
Phone:		Email:	

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  - The "PARS Order Number" should be included on your check/money order and be made payable to: *PARS INTERNATIONAL CORP.; Attn: Permissions A/R; 253 West 35th Street – 7th Floor; New York, NY 10001*
- WIRE TRANSFERS:**
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- CREDIT CARDS:**
  - For orders that do not exceed \$3,000, you will be given the option of paying via credit card when you receive your invoice.

## **PRODUCT TERMS AND CONDITIONS:**

1. Cancellations:
  - No Cancellation Fee: Same business day cancellations.
  - 50% Cancellations Fee: Cancellation before proof is issued.
  - 100% Cancellations fee:
    - Cancellation by customer after proof has been issued
      - Cancellation due to your company's Legal/Compliance department disapproval for any reason (including changes to disclosure requirements for financial firms).
      - Cancellation due to customer not approving or making changes to proof within 10 days of proof issuance.
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4. Standard turnaround time is up to 10 business days following final proof approval. Your PARS Sales and Customer Service Reps can explain the turnaround time for your product.
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