



# LOGO & ACCOLADE LICENSING & COMMEMORATIVE PRODUCTS

Now in its second year, the **Fortune 500 Europe** highlights Europe's largest companies by revenue—industry giants that are navigating an increasingly complex geopolitical and economic landscape. This ranking not only showcases Europe's leading corporations but also reflects the dynamic environment in which they thrive. They are powerhouses setting global benchmarks for sustainability, data privacy, and antitrust practices; they are reshaping business strategies around the world. Amplify being named to this prestigious list with **Logo & Accolade Licensing and Commemorative Products** — available exclusively through **PARS International**, the official logo licensing agent for the **Fortune 500 Europe** for 2024.



Corporate Website



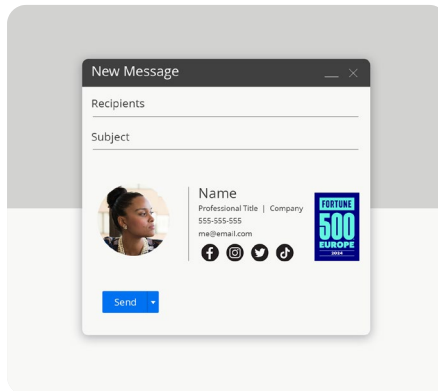
Social Posts



Direct Mail



OOH



Email Signature Blocks



Corporate Reports



Corporate Signage



Print Advertising



Career & Recruitment Fairs and more...



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# LOGO & ACCOLADE LICENSING

## BUILD YOUR OWN CORPORATE LICENSE

### REQUIRED

Europe

Worldwide

**Content to be used:** 2024 Fortune 500 Europe logo and accolade.  
Corporate Package includes 12 month use of Content as selected; if purchased separately, Corporate uses are \$9,200 each for Europe and \$13,800 each for Worldwide.

### PICK 5

Value if purchased separately: \$46,000

**EUROPE:** \$19,400  
**WORLDWIDE:** \$29,000

### ★ BEST VALUE ★

### PICK 10

Value if purchased separately: \$92,000

**EUROPE:** \$37,700  
**WORLDWIDE:** \$56,600

**PICK 6:** Europe: \$23,600; Worldwide: \$35,400

**PICK 7:** Europe: \$28,200; Worldwide: \$42,300

**PICK 8:** Europe: \$32,100; Worldwide: \$48,100

**PICK 9:** Europe: \$35,200; Worldwide: \$52,800

**Must select minimum 5 uses**  
for discount package rates to apply

Corporate Website

Career &amp; Recruitment Fairs

Corporate Newsletters

Corporate Presentations &amp; Pitch Decks

Corporate Reports (print &amp; digital)

Corporate Video

E-mail Signature Blocks,

Lock Screens &amp; Backgrounds (up to 1,000 Employees)

Press Releases

Social Posts (Owned/Organic ONLY)

YouTube (Corporate channel)

## BUILD YOUR OWN ADVERTISING & PROMOTIONAL LICENSE

Select 2 uses below: 10% discount; 3-5 uses: 15%; 6-10 uses: 20%; 11+ uses: 25%

Uses (12 Months)	Europe	Worldwide
Broadcast Advertising	\$15,600	\$23,300
Brochures & Fliers	\$19,500	\$29,200
Career & Recruitment Sites	\$9,900	\$14,900
Digital OOH (Digital out of home)	\$13,900	\$20,900
Direct Mail	\$19,500	\$29,200
E-mail Marketing	\$19,500	\$29,200
E-mail Signature Blocks, Lock Screens & Backgrounds (up to 5,000)	\$9,300	\$14,000
E-mail Signature Blocks, Lock Screens & Backgrounds (over 5,000)	\$11,400	\$17,000
Indoor/Outdoor Signage (Corporate Campus)	\$9,000	\$13,500
OOH/Billboard (Print only)	\$13,900	\$20,900
Print Advertising	\$13,900	\$20,900
Search Engine Marketing	\$9,900	\$14,900
Social Posts (Paid/Sponsored)	\$11,700	\$17,600
Trade Shows & Events (excluding Career Fairs)	\$4,500	\$6,700
Web Banner Advertising	\$13,100	\$19,600

### Merchandise Licensing

[or don't see what you need above?]

Submit your request for more info [HERE](#)





# COMMEMORATIVE PRODUCTS

## Display Products

Any 4 or more: \$525 each; Any 3: \$575 each; Any 2: \$600 each; Single: \$625 each



Plaque: ☐ Metal ☐ Wood ☐ Bamboo   
Quantity \_\_\_\_\_



Indoor/Outdoor Banner  
Quantity \_\_\_\_\_



Banner Stand  
Quantity \_\_\_\_\_



Framed Print  
Quantity \_\_\_\_\_



Crystal Award  
Quantity \_\_\_\_\_



Bamboo Desktop Award  
Quantity \_\_\_\_\_

## Window/Door Clings

Quantity: \_\_\_\_\_

- » \$1,200 per bundle of 50
- » Minimum quantity 250 must be ordered in increments of 50
- » 5" x 7" premium static cling

Select background:

- ☐ Transparent ☐ White

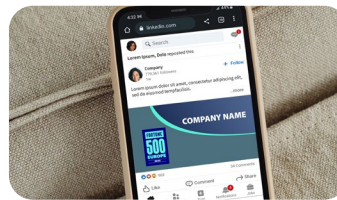
## Digital Products



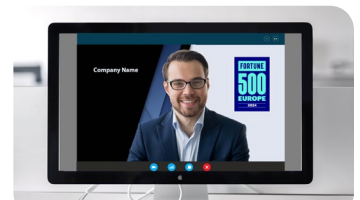
- PDF \$7,500**  
PDF layout includes relevant content featuring your company and has low-res print capability and is authorized for posting to corporate website.



- E-Print \$6,600**  
E-PRINT layout includes relevant content featuring your company and is authorized for posting on corporate website and distribution via e-mail for up to 12 months.



- Social Card \$2,995**  
SOCIAL CARD Includes .jpg file supply of custom-designed social card featuring company name and congratulatory text: "We Made The List!". Authorized for use exclusively on company owned and paid social media platforms only for up to 12 months. Must be purchased in conjunction with Social Media licensing (See page 2 for details.)



- Virtual Background \$2,995**  
VIRTUAL BACKGROUND Includes .jpg file supply of custom-designed virtual meeting background featuring the Content, your name and company. Authorized for use exclusively in virtual meeting backgrounds for up to 12 months.

# Fortune 500 Europe 2024 Licensing & Product Order Form/Agreement

## LICENSEE/PURCHASER INFORMATION

Licensee/Purchaser Company Name:		Licensee/Purchaser Contact Name:	
Address 1:			
Address 2:		City:	State: Zip:
Phone:		Email:	
<input type="checkbox"/> <i>I have selected my choices and have read and agree to the Terms &amp; Conditions.</i>			
Authorized Purchaser:		Date:	
Company:		Title:	

## PAYER INFORMATION

☐ Check if Payer information is the same as Licensee/Purchaser information. If not checked, information below is required.

Payer Company Name:		Payer Contact Name:	
Address 1:			
Address 2:		City:	State: Zip:
Phone:		Email:	

## PRODUCT SHIPPING INFORMATION

*All products ship from the U.S. via UPS International unless otherwise indicated.*

Ship to Company Name:		Ship to Contact Name:	
Address 1:			
Address 2:		City:	State: Zip:
Phone:		Email:	

### PAYMENT TERMS - GENERAL

- Pre-payment is required.
- PARS' policy is to NOT accept credit card payments for invoices in excess of \$3,000.
- **All fees in and all payments are required in U.S. dollars.**
- Reuse, shipping, handling and sales tax will be added to your invoice if applicable.
- PARS' preference is to manage invoice payments directly with the Payer's company. Payers choosing to process their PARS invoice through a third-party payment processing company (e.g. Ariba) may incur a service charge of 3.5% of their total invoice. Service charges will be assessed on invoices that require PARS to enter an agreement or "sign-up" with a third party in order to be paid.

### PAYMENT TERMS - FOR PAYMENTS AND SHIPMENTS OUTSIDE OF THE UNITED STATES

- All fees are exclusive of any taxes or withholding. PARS will not be responsible for any taxes, fees (including international shipping fees, customs fees and any other associated additional charges), withholding, supplying certificates of exemption, filing for exemption refunds, or other paperwork associated with sales outside of the United States. Payment of all such fees and taxes and filing of all such paperwork is the sole responsibility of the Licensee.
- All payments drawn from a non-U.S. Bank/Financial institution must include a \$100 USD processing fee.

### PAYMENT OPTIONS

- **CHECK/MONEY ORDER:** The "PARS Order Number" should be included on your check/money order and be made payable to: *PARS INTERNATIONAL CORP. Attn: Sales A/R; P.O. Box 259; Greenvale, NY 11548*
- **WIRE TRANSFERS:** If you wish to pay via wire transfer, please send your name, company and PARS Order Number to the following email address: [wiretransfers@parsintl.com](mailto:wiretransfers@parsintl.com). Upon receipt of your e-mail, we will respond with our bank information.
- **CREDIT CARDS:** For orders that do not exceed \$3,000, you will be given the option of paying via credit card when you receive your invoice.



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1. Pre-payment is required.
2. Cancellations:
  - No Cancellation Fee: Same business day cancellations.
  - 50% Cancellations Fee: Cancellation before proof is issued.
  - 100% Cancellations fee:
    - Cancellation by customer after proof has been issued.
    - Cancellation due to your company's Legal/Compliance department disapproval for any reason (including changes to disclosure requirements for financial firms).
    - Cancellation due to customer not approving or making changes to proof within 10 days of proof issuance.
3. All products are designed according to Publisher guidelines at the discretion of the PARS International Design Team.
4. A proof will be sent for approval prior to final production and shipment.
5. Standard turnaround time is up to 10 business days following final proof approval. Your PARS Sales and Customer Service Reps can explain the turnaround time for your product.
6. Orders billed to addresses outside the United States are subject to a processing fee.
7. Applicable shipping, handling and sales tax will be added to your invoice.
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