

The Princeton Review Best Colleges PRODUCT & LICENSING ORDER FORM



ORDER BY DECEMBER 31ST, 2017 TO GUARANTEE PRICING.

SUBMIT BY FAX : 212-221-9195 OR BY E-MAIL (VIA ATTACHMENT): FAX.9195@PARSINTL.COM



SELECT THE LIST(S) YOUR COLLEGE APPEARS ON →
 All pricing is per list, per product and/or per licensed use. Only select the logo(s) that you want included in your order selections below.

- | | |
|-------------------------------------------------------|------------------------------------------------------|
| <input type="checkbox"/> BEST 381 COLLEGES | <input type="checkbox"/> COLLEGES THAT PAY YOU BACK |
| <input type="checkbox"/> BEST BUSINESS SCHOOLS | <input type="checkbox"/> GREEN COLLEGES |
| <input type="checkbox"/> BEST LAW SCHOOLS | <input type="checkbox"/> ONLINE MBA PROGRAMS |
| <input type="checkbox"/> BEST REGIONAL COLLEGES | <input type="checkbox"/> TOP ENTREPRENEUR SCHOOLS |
| <input type="checkbox"/> COLLEGES THAT CREATE FUTURES | <input type="checkbox"/> TOP SCHOOLS FOR GAME DESIGN |

SELECT PRODUCT OPTIONS →
 *Any applicable shipping/handling and sales tax are additional

- | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> CRYSTAL AWARD Quantity: _____ | <input type="checkbox"/> FRAMED PRINT Quantity: _____ | Crystal Awards, Framed Prints, Custom Posters and Wood Plaques are \$500 EACH UP TO FIRST 5; \$375 each additional of the same product |
| <input type="checkbox"/> CUSTOM POSTER Quantity: _____ | <input type="checkbox"/> WOOD PLAQUE Quantity: _____ | |
| <input type="checkbox"/> ALL WEATHER HANGING BANNER (BAN/H)
All-weather STANDARD indoor/outdoor banner features the selected Princeton Review Best Colleges Logo with your school's name; PREMIUM design includes annotation such as "We made the list!" or your ranking. Approximate size: 5'W x 7'L | | <input type="checkbox"/> STANDARD \$725 each Quantity: _____
<input type="checkbox"/> PREMIUM \$845 each Quantity: _____ |
| <input type="checkbox"/> RETRACTABLE STANDING BANNER (BAN/P) STANDARD vinyl pop-up retractable standing banner features the selected Princeton Review Best Colleges Logo with your school's name; PREMIUM design includes annotation such as "We made the list!" and/or your school's ranking. Approximate size: 35"w x 82"h x 15"d | | <input type="checkbox"/> STANDARD \$775 each Quantity: _____
<input type="checkbox"/> PREMIUM \$895 each Quantity: _____ |
| <input type="checkbox"/> DISCOUNTED PRODUCT PACKAGE discounted bulk rate for CHOICE OF 1 HANGING BANNER or 1 RETRACTABLE STANDING BANNER PLUS 1 WOOD PLAQUE and 1 POSTER and 1 DESKTOP AWARD | | \$1,995 PER PACKAGE Quantity: _____
SELECT BANNER TYPE: <input type="checkbox"/> HANGING or <input type="checkbox"/> STANDING |
| <input type="checkbox"/> CUSTOM SINGLE SHEET COLOR REPRINTS Hard copy prints of selected Princeton Review Best Colleges logo, and your school profile . | | <input type="checkbox"/> 250:\$2,900 <input type="checkbox"/> 500: \$3,500 <input type="checkbox"/> 1,000:\$3,800
<input type="checkbox"/> 2,000: \$4,700 <input type="checkbox"/> 5,000: \$6,900 |
| <input type="checkbox"/> CUSTOM E-PRINT Electronic print of selected Princeton Review Best Colleges logo, and your school profile authorized for posting on your school website for up to 12 months | | <input type="checkbox"/> \$2,700 |

See samples at <http://www.tpr-licensing.com/services/>

SELECT PRODUCT SHIPPING PREFERENCE* → SHIP VIA: UPS GROUND UPS 2ND DAY UPS NEXT DAY

SELECT LOGO LICENSING OPTIONS →

- CONTENT TO BE LICENSED:** Princeton Review Best Colleges logo(s) selected above. All artwork to be supplied by PARS International.
- License valid for 12 months from date of signed and paid agreement.
 - If you wish to purchase Uses other than the ones listed, please contact your PARS sales rep.
 - PARS International reserves the right to review and approve all layouts using the Content.
- STANDARD LOGO USES (English language only):**
- | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> WEB LICENSE (\$1,395): Authorizes Licensee to post Content on university website and social media page(s). Does not include use in digital advertising (web banners, video ads, etc) posted on non-university URLs. |
| <input type="checkbox"/> DIRECT MAIL LICENSE (\$1,895): Authorizes Licensee to post Content in printed and electronic direct mail marketing collateral, including printed brochures, fliers and e-mail distribution to prospective students, parents & alumni. |
| <input type="checkbox"/> OOH/BILLBOARD LICENSE (\$2,595): Authorizes Licensee to post Content on outdoor signs and billboards. |
| <input type="checkbox"/> PRINT MEDIA LICENSE (\$3,795): Authorizes Licensee to include Content in print media including magazines, newspapers, trade publications and newsletters. |
| <input type="checkbox"/> BROADCAST MEDIA LICENSE (\$3,795): Authorizes Licensee to include Content in broadcast media including television and radio, |
| <input type="checkbox"/> DIGITAL MARKETING LICENSE (\$3,795): Authorizes Licensee to include Content in digital advertising, including web banner advertising and URL's other than that of Licensee. |
| <input type="checkbox"/> DISCOUNT LICENSING PACKAGE (\$13,825): Includes all of the above Uses at a reduced rate. |

I have selected my choices on page 1 and read and agree to the Terms and Conditions on page 3 of this Order Form.

Purchaser Information

PURCHASER SIGNATURE:

PRINT NAME/TITLE:

PURCHASER (FULL COMPANY NAME):

DATE (MM/DD/YY):

BILLING ADDRESS 1:

BILLING ADDRESS 2:

CITY:

STATE:

ZIP:

PHONE:

EMAIL:

Licensee Information: Check if Licensee is the same as Purchaser. If not checked, information below is required.

Shipping Information: Check if Product Shipping Address is the same as Purchaser. If not checked, information below is required.

Licensee Information *if different from above:*

Product Shipping Address *if different from above:*

Licensee Name

Ship to Name

Licensee Company

Ship to Company

Licensee Address

Ship to Address

Licensee City, State, Zip

Ship to City, State, Zip

Licensee Phone

Shipping Contact Phone

PAYMENT OPTIONS:

CHECK/MONEY ORDER ENCLOSED Checks/money orders must be in U.S. dollars. If the check/money order is not drawn on a U.S. Bank/Financial Institution, the \$50 processing fee must be included in your payment. The "PARS International Agreement/Invoice Number" should be included on your check/money order.

CHECKS/MONEY ORDERS SHOULD BE MADE PAYABLE TO:

PARS INTERNATIONAL CORP; Attn: Permissions A/R; 253 West 35th Street – 7th Floor; New York, NY 10001

CREDIT CARD PAYMENT

Please submit credit card information securely at: <https://portal.parsintl.com/payment>

PARS INTERNATIONAL'S POLICY IS TO NOT ACCEPT CREDIT CARD PAYMENTS FOR INVOICES IN EXCESS OF \$3,000.00.

WIRE TRANSFERS

IF YOU WISH TO PAY BY WIRE TRANSFER PLEASE SEND YOUR NAME, COMPANY AND PARS AGREEMENT/INVOICE NUMBER TO wiretransfers@parsintl.com AND WE WILL RESPOND WITH BANK INFORMATION.

Licensing Payment Terms

- Use of Content is not permitted until both full, non-refundable payment and this signed Agreement/Invoice have been received by PARS International Corp.
- All sales are final, there will be no refunds or credits issued for any cancellation by the Licensee. All fees are provided and payment is required in U.S. dollars.
- A Licensing Confirmation, which acknowledges permission for the Use of Content, will be sent via e-mail upon PARS International Corp's receipt of both full payment and this signed Agreement/Invoice.
- PARS International Corp. will not be responsible for additional taxes, fees or paperwork associated with sales outside of the United States.
- PARS INTERNATIONAL'S POLICY IS TO NOT ACCEPT CREDIT CARD PAYMENTS FOR INVOICES IN EXCESS OF \$3,000.00.

Thank you for your order!

Product Terms and Conditions

- Non-refundable pre-payment required for all product orders.
- All products are designed according to Publisher guidelines at the discretion of the PARS International Design Team. Proofs will be provided prior to final production
- Orders billed to addresses outside the United States are subject to a processing fee.
- Applicable shipping, handling and sales tax will be added to your invoice.

Notice to purchaser: This order is invalid without authorizing signature and acknowledgment of notice to purchaser. Your signature indicates agreement with the above Terms and Conditions and with the Notice to Purchaser. You only have the right to distribute the printed material in the quantity you ordered. The sale of printed material does not include the right to make any reproductions of the material, either in hard copy or in digital format. You are not permitted to distribute or post the printed material online on your website; or to post the material to any social networking site; or to send to third parties via e-mail or any similar method. If you wish to distribute the printed material you ordered electronically, you can purchase a **CUSTOM E-PRINT** from PARS International. You acknowledge that if we discover that the printed material has been distributed in digital format without permission, PARS International may invoice you for such additional usage including an infringement fee and you agree to pay the invoice within 10 days of receipt. This right does not preclude PARS International or the copyright owner from pursuing any additional legal remedy if necessary.

Licensing Terms and Conditions PARS International Corp. (PARS), an authorized agent to sell copyright and trademark Content on behalf of The Princeton Review, grants Licensee signing this Agreement below (“Licensee”) the non-exclusive, non-transferable, non-sublicensable right to reproduce the Content described in the “Content To Be Licensed” section of this Agreement for the Uses listed in the “Licensed Uses and Associated Fees” section of this Agreement only, and subject to the following terms and conditions (the “License”):

1. **LIMITATIONS.**

- a. The License is limited to the Uses specified in this Agreement which the Licensee has paid for in full, and does not extend to any other Content from The Princeton Review. Once this Agreement is signed, no Uses of the Content other than the Uses expressly described above in this Agreement are permitted.
- b. If the Content is Licensed for republication in a Book in print or digital format, no more than 20% of the Book’s material may consist of The Princeton Review Content.
- c. Licensee may not alter the Content unless directed or approved to do so in writing by PARS.
- d. Unless specified in the Licensed Uses section of this agreement, the Content is licensed for English language Use only. If the Content is Licensed for Use in any language other than English, Licensee represents that any translation from English to the Licensed language will be true and correct and not change the meaning or tone of the Content.
- e. The License extends only to the Content specified in the “Content To Be Licensed” section of this Agreement. The Licensee is solely responsible for obtaining permission to reproduce any material (including text, photographs, graphics, illustrations and logos) not included in the “Content To Be Licensed” section of this Agreement.
- f. Unless otherwise specified, Licensee may not use the Content to advertise products or services, solicit payment, dues, contributions, or applications for membership, or endorse any individual or group for an elected office. No rights to privacy or publicity are granted and Licensee must obtain any necessary permission to publish anyone's likeness from the applicable individuals.
- g. The Content licensed hereunder may not be sold, transferred, assigned or relicensed by the Licensee. The Licensee may include the Content in promotion of [School Name] under the terms of this Agreement and the Licensee may sell, assign or transfer the Product to its successors, assignees, distributors and licensees.

2. **ACCESSIBILITY.** The License does extend to any edition published specifically for the use of handicapped individuals.

3. **CREDIT NOTICE.** Licensee shall provide a conspicuous credit notice as follows: *“Used with permission. ©2017 TPR Education IP Holdings, LLC. The Princeton Review is not affiliated with Princeton University. For more information about reprints from The Princeton Review visit PARS International Corp. at www.TPR-licensing.com.”*

4. **REVOCAION.** PARS can and will revoke the License if Licensee breaches any of the terms of this Agreement. Revocation is immediate upon Licensee’s receipt of written notice from PARS. PARS also reserves the right to revoke the License for any reason and shall reimburse the Licensee a pro-rata amount of the License fee based on the period of use unless the revocation is based on Licensee’s breach of the Agreement, in which case no reimbursement of any License fee shall be due.

5. **INDEMNIFICATION.** Licensee shall indemnify and hold PARS and The Princeton Review harmless for any third party claims arising out of or based on the use of the Content in violation of the limited License granted under this Agreement.